

# JIELING HUANG

## Objective

Searching for a design position where I can utilize my creative skills and my design skills to contribute to a team.

## Experience

### Freelance Designer

FEEL Escape Game Company | Seattle, WA 2016-2017

- Designed 7 theme posters for 7 different escape rooms.
- Redesigned the brand logo and visual identity,
- Created printed materials for advertising include brochure, flyer, card and sticker.
- Collaborate developed creative for FEEL game introduction video series.

### Freelance Designer

Yilei Art education Co., Ltd | Beijing, China 2017

- Designed the brand logo. created different versions that optimized for all screen sizes.
- Developed the brand visual identity, designed the visual system for social media channels.
- Collaborate developed motion graphic animation based on logo's variants.

### Graphic Designer Internship

Morethan Advertising Co., Ltd | Beijing, China 2012

- Photographed at the several design-related events, capturing images to be used in design materials for the company.
- Designed print materials that are used for the conference.
- Collaborated with the design team at weekly meetings and organized meeting materials.

### Visual Development Internship

Transcend Myself Advertising Co., Ltd | Beijing, China 2010-2012

- Organized weekly meeting materials, designed 20+ page visual report per month.
- Assisted in designing marketing collateral, such as flyers, email newsletters, and leave-behinds brochures.

## Education

### School of Graphic Design and Digital Media (MA)

Academy of Art University, San Francisco, CA 2013-2017

### School of Graphic Design and New Media (BFA)

BeiHang University, Beijing, China 2008-2012

## Skills

Adobe Creative Cloud  
(Illustrator, InDesign, After Effects, Photoshop, and Muse),  
Invision, Sketch, MS Office.

## Social Media

**Facebook:** [www.instagram.com/alexhuanggr](http://www.instagram.com/alexhuanggr)

**Behance:** [www.behance.net/alexnova115](http://www.behance.net/alexnova115)

**Pinterest:** [www.pinterest.com/huangjieling115](http://www.pinterest.com/huangjieling115)

Graphic designer

**Jieling Huang**

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